

THE MOM'S CHOICE AWARDS® NAMES 'BEAUREGARD LE'MOOSE'

Among Best In Family-Friendly Products

Spring, TX – Smooth Sailing Press is proud to announce Mom's Choice Awards® has named 'Beauregard Le'Moose Is Loose in New Orleans' by Judy Phillips among the best in family-friendly media products.

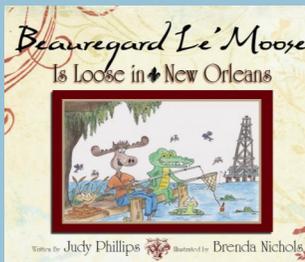
The Mom's Choice Awards® (MCA) is an international awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services.

Parents, educators, librarians and retailers look for the Mom's Choice Awards Honoring Excellence seal of approval when selecting quality materials for children and families.

An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. A sampling of the panel members includes: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's Reading Rainbow; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, New York Times best-selling author, Priscilla Dunstan, creator of the Dunstan Baby Language; Patricia Rossi, host of NBC's Manners Minute; Dr. Letitia S. Wright, D.C., host of the Wright Place™ TV Show; and Catherine Witcher, M.Ed., special needs expert and founder of Precision Education, Inc.

MCA judges are bound by a strict code of ethics which ensures expert and objective analysis free from any manufacturer association. The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost.

For more information on the awards program and the honorees, visit:
www.MomsChoiceAwards.com



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For more information on
Beauregard Le'Moose visit
[www.smoothsailingpress.com/
beauregard.html](http://www.smoothsailingpress.com/beauregard.html)

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